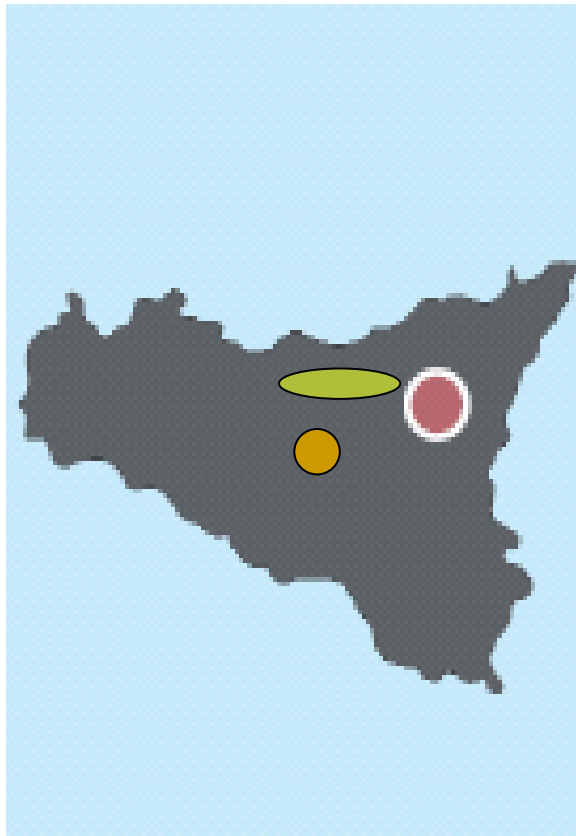

TEXTILE IN SICILY

THE PRODUCTIVE DISTRICT



Region: Sicily
Enterprises: 61
Personnel: 1234
Profit: 13,3 million of Euro

- Bronte (Ct)
- Valguarnera (En)
- Nebrodi (Me)

Overview

- The Industrial District consists of a high concentration of small and medium-size enterprises, generally artisan, businesses specialised in the manufacture of a specific item and grouped together in the same territorial area. Within the same district, companies establish close relationships which contribute to the creation of the competitive success typical of this production method: on the one hand strong competition stimulates product innovation; on the other hand, proximity and a high level of specialisation allow for a continuous transmission of knowledge. This makes not only for a high level of flexibility, but also enables the economies of scale typically found in large companies to be achieved through productive integration.
 - The success that district products enjoy on the international market, however, is also due to a great capacity for innovation and the constant pursuit of product improvement favoured by competition between firms in the same district and interaction on research and training between district networks and universities throughout the territory. These synergies have rendered competitive the textile sector.
 - The Regional Law (n. 17 of the 28/12/04) establishes with D.A. n.152 of the 1st December 2005 that the Industrial District has to be composed by more than 50 enterprises and almost 150 personnel.
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The Sicilian Textile District

- The Sicilian Textile District groups together 61 enterprises located in three near productive areas:
 - Bronte (Ct) – 31 enterprises working as contractors for third parties (Diesel, Armani, Benetton, etc.)
 - Nebrodi (Me)- 23 enterprises working for knitwear, shirt and as contractors for third parties
 - Valguarnera/Regalbuto (En) – 4 small enterprises
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The agreement with the Regional Government to develop the Textile District

- Direct access to regional, national and EU funds
 - Develop of infrastructures and services
 - Quality Brand
 - Common productive policy
 - Internationalization policy
 - High technology development
 - Professional Refreshment
 - Easier credit bank
 - Long-term marketing strategies
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