



Stile, materiali e partnership tra Egitto e Sicilia nel settore tessile, abbigliamento e accessori
Style, materials and partnership between Egypt and Sicily in the textile sector, clothing and accessories

Agenda for “CottoNet” Workshop Cairo, 16th -19th of November 2008 Fairmont tower Heliopolis Hotel

Sunday, Nov. 16th 08

18:30 pm Introduction to the Egyptian Market by Bank of Alexandria Representative
20:00 pm Dinner

Monday, Nov.17th 08

Conference

9:30am Welcome & Registration of Participants

10:00 – 11:30am Opening speeches

- Ministry of Trade & Industry (Dr. Barakat)
- Italian Embassy (Mr. DeVita)
- Italian Trade Center (Mr. Antonio Mafodda)
- CIEM S.C.p.A (Avv.Francesco Paolo Curione e Dott.ssaValentina Gagliardo Briuccia)

11:30 – 12:00 Coffee Break

Room 1

12:00 – 13:00pm Presentation of the Italian Technical Centers services for the Egyptian Companies

Room 2

12:00 – 13:00pm Presentation of the New Collection for potential investors & partners and introduction to the Philosophy of the collection

Room 3

12:00 – 13:00pm B2B Meetings among Italian & Egyptian Companies (Buyers & Suppliers)

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13:00 – 14:00pm Lunch Break

Room 1

14:00 – 17:00pm BtoB Meetings among Italian Technicians and Egyptian companies

Room 2

14:00 – 17:00pm “Collection Preview”

Suggestions – Meeting with TBC for quotation and with Textile Companies for Terms of supplying and Legal Advisory

Room 3

14:00 – 17:00pm B2B Meetings and Presentation of Bank of Alexandria

Tuesday, Nov. 18th 08

9:00 – 17:00pm Egytex Exhibition
Welcome by Egytex
Fair Visit

20:00pm FDC/Medibtikar Fashion Show – Fairmont Hotel